

approx.  
**\$34,000**  
 to social projects  
 across Cambodia

Ayana  
 journeys

# 2015 IN REVIEW Social Impact

## Community Based Tourism

In addition to always using locally owned guesthouses or social enterprise hotels, we are proud to send guests to sleep at community based tourism projects or homestays. We've spent more than \$9,000 on these kind of stays & activities, directly supporting rural communities.

## Facilitated Fundraising for Education

As part of our educational tours, part of the trip fee is a fundraising donation which goes straight to our education partner NGO. They donated almost \$15,000 this year to education & youth empowerment projects in rural Cambodia. It is the equivalent of funding:



7

university tuition fee  
 scholarships for 3  
 years each

&



10

bicycles for students  
 to attend higher  
 education

&

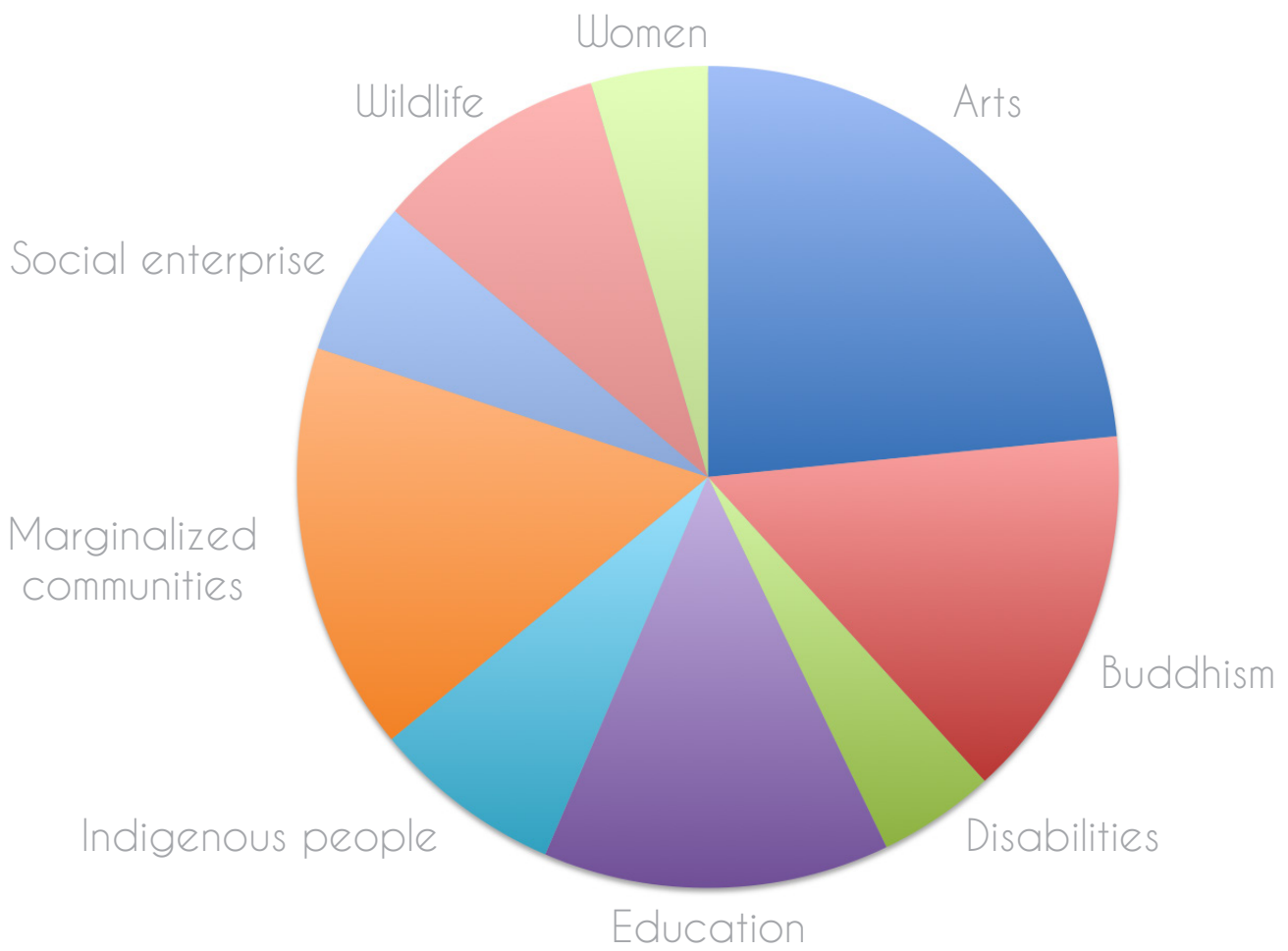


5

annual health  
 insurance policies for  
 scholarship students

## Social Impact Projects

In 2015 we donated more than \$6,000 to NGOs & other social impact projects as part of our tours. These were contributions for speaking guests, facilitated meetings & discussions, & in exchange for workshops.



## Training

Our team, including freelance staff such as drivers, benefited from various training sessions listed here.

## Other

The remainder has been spent in various social businesses & other donations to small charities.

critical thinking  
 community tourism  
 accounting  
 resilience  
 resourcefulness  
 khmer language  
 customer service  
 first aid  
 taxation  
 child protection